

St. Mary's University
Greehey School of Business

BUSINESS WEEK 2020

OCTOBER 12-16, 2020

You are invited to be a Business Week sponsor.



The Greehey School of Business is accredited by AACSB International, an accreditation received by fewer than one-third of all U.S. business programs.

Greetings from the Greehey School of Business,

I am delighted to announce that Business Week, our signature event to connect students to the world of business, will take place Oct. 12-16, 2020. This year's theme is ***Ethical Leadership and Innovation During Times of Change***. Business Week will bring prominent business leaders into a virtual St. Mary's University experience to engage in conversation around the importance of living our Marianist values when the future seems unknown. Students will hear not only from thought-leaders and experts, but also from alumni and partners about how today's business environment, global social issues and personal responsibility impacts the world of tomorrow.

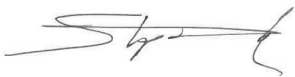
The five-day event will feature virtual speakers, panel sessions and workshops to prepare students for their chosen professions. If the environment provides the ability to safely gather, then some sessions may also feature face-to-face interaction. All Business Week activities will be live streamed and recorded to provide enhanced engagement opportunities. This year's schedule includes a Virtual Career Fair, a variation of previous years' Meet-the-Firms job fair, which continues to grow in employer and student participation each year. We hope that your firm will participate in the Virtual Career Fair on Thursday, Oct. 15, from 2 to 5 p.m.

Business Week will conclude with an awards ceremony to recognize outstanding students and faculty, share school successes, and recognize our sponsors and friends. Awards will also include the Lynda Ellis Women in Business Excellence Award, which will be given to an outstanding businesswoman who has made significant contributions through her professional and community engagements. I hope you will join us for the Business Week Awards Ceremony on Thursday, Oct. 15, beginning virtually at 7 p.m.

Business Week is an excellent forum for students to connect to the real world. It is also an opportunity for leaders, such as yourself, to learn from each other, network, renew old connections, create new relationships and give back to the school. Though the event has been adjusted to a virtual format this year, I ask that you continue your support of this signature event for our school. Your past support has been invaluable for our students to participate in professional development opportunities, national and global competitions, and industry and academic conferences.

The four sponsorship levels provide you the opportunity to enhance your visibility in the business and academic communities and show your support for academic excellence in the Greehey School of Business. Because your support is so incredibly valuable to the success of our school, we will acknowledge your sponsorship at all Business Week events and prominently at the awards ceremony. Lisa Garcia will provide you with additional information. She can be reached at lgarcia18@stmarytx.edu or 210-436-3707. An official awards ceremony invitation will follow.

Sincerely,



Stephanie Ward, Ph.D
Interim Dean and Professor of Management, Greehey School of Business

Business Week Corporate Sponsor Form

If you would like to include your company as a Business Week Corporate Sponsor, please contact Aida Guillory at aguillory@stmarytx.edu or 210-436-3712 by Friday, Sept. 11. Thank you for your support.

Name _____

Title _____

Company _____

Address _____

Phone(s) _____

Email _____

Please select all that apply and indicate the name of the participant.

Company or Individual Name _____

Sponsorship Level: Platinum Gold Silver Event (See next page for benefits)

Virtual Career Fair: Yes No If yes, name of attendee: _____

I am not available this year, but please accept my contribution
in the amount of \$_____.

BUSINESS WEEK SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$3,500

- An invitation to the virtual Business Week Awards Ceremony for eight guests and two students
- An invitation to attend a Forum on Entrepreneurship Series event
- Recognition of your support during the dean's address at the Awards Ceremony
- Acknowledgement of your support and listing of company name and logo on the Business Week web page, and a link to the page within the school's email newsletter
- A listing of your company name and logo on all Business School television monitors, event publications, signage, promotional materials and webinar sponsor slides
- Option to participate in the Business Week Virtual Career Fair*
- A mention on Greehey School of Business social media outlets

GOLD SPONSOR – \$3,000

- An invitation to the virtual Business Week Awards Ceremony for six guests and four students
- Recognition of your support during the dean's address at the Awards Ceremony
- Acknowledgement of your support and listing of company name and logo on the Business Week web page, and a link to the page within the school's email newsletter
- A listing of your company name and logo on all Business School television monitors, event publications, signage, promotional materials and webinar sponsor slides
- Option to participate in the Business Week Virtual Career Fair*
- A mention on Greehey School of Business social media outlets

SILVER SPONSOR – \$2,000

- An invitation to the virtual Business Week Awards Ceremony for four guests and six students
- Recognition of your support during the dean's address at the Awards Ceremony
- Acknowledgement of your support and listing of company name and logo on the Business Week web page, and a link to the page within the school's email newsletter
- A listing of your company name and logo on all Business School television monitors, event publications, signage, promotional materials and webinar sponsor slides
- Option to participate in the Business Week Virtual Career Fair*
- A mention on Greehey School of Business social media outlets

EVENT SPONSOR – \$1,500

- An invitation to the virtual Business Week Awards Ceremony for four guests and six students
- Recognition of your support during the dean's address at the Awards Ceremony
- Acknowledgement of your support and listing of company name and logo on the Business Week web page, and a link to the page within the school's email newsletter
- A listing of your company name and logo on all Business School television monitors, event publications, signage, promotional materials and webinar sponsor slides
- A mention on Greehey School of Business social media outlets

** Space is limited for the Business Week Virtual Career Fair. Participation will be accepted on a first-come, first-served basis.*