

**St. Mary's University Transfer Guidelines**  
**Bachelor of Business Administration Marketing (MK)**

*Students can transfer to St. Mary's a maximum of 66 hours from the Alamo Colleges.*

*Select a combination of the courses listed below.*

| <b>St. Mary's University Core (SMC) – 21 hours</b> |              |   |
|--|--------------|---|
| <b>SMC Courses</b>                                 | <b>Hours</b> | <b>Transfer Equivalencies</b>   |
| SMC 1301   | 3            | HIST 1301 , 1302, 2311, 2312  |
| SMC 1311   | 3            | PHIL 1301   |
| SMC 1312   | 3            | ASTR 1301, 1303, 1304, 1370; BIOL 1308, 1309, 1322, 1333, 1406, 1407, 1408, 1409; CHEM 1411, 1412; GEOL 1301, 1304, 1305, 1345, 1401, 1404, 1405; PHYS 1305, 1401, 1402, 2425, 2426 |
| SMC 1313   | 3            | CRIJ 1301; GOVT 2301, 2302, 2305, 2306; HIST 1301, 1302, 2311, 2312; PSYC 2301; SOCI 1301   |
| SMC 2301   | 3            | PHIL 2306   |
| SMC 2303   | 3            | ARTS 1311, 1312, 1316, 2316; DRAM 1310, 1322, 1351; MUSI 1306   |
| SMC 2304   | 3            | ENGL 2321, 2322, 2327, 2328, 2332, 2333   |

| <b>Bill Greehey School of Business School Specific Core (SSC) – 24 hours</b> |              |   |
|--|--------------|---|
| <b>SSC Courses</b>   | <b>Hours</b> | <b>Transfer Equivalencies</b>   |
| Composition  | 3            | ENGL 1301   |
| Foreign Languages  | 6            | SPAN 1411, 1412, 2311, 2312; FREN 1411, 1412, 2311, 2312; ARAB 1411, 1412; GERM 1411, 1412, 2311, 2312; ITAL 1411, 1412, 2311,2312; JAPN 1411, 1412, 2311, 2312; LATI 1411, 1412, 2311, 2312; CHIN 1411, 1412, 2311, 2312 |
| Literature   | 3            | ENGL 2321, 2322, 2327, 2328, 2332, 2333   |
| MT 1305  | 3            | MATH 1324   |
| EC 2301  | 3            | ECON 2301   |
| EC 2303  | 3            | ECON 2302   |
| MN 3320  | 3            | SPCH 1321   |

| <b>Bill Greehey School of Business School common Body of Business Knowledge (BA Core) – 12 hours</b> |              |                               |
|--|--------------|-------------------------------|
| <b>SSC Courses</b>   | <b>Hours</b> | <b>Transfer Equivalencies</b> |
| AC 2310  | 3            | ACCT 2301                     |
| AC 2320  | 3            | ACCT 2302                     |
| Fund of Bus  | 3            | BUSI 1301                     |
| MT 1306  | 3            | MATH 1325                     |

- \* Transfer courses must be completed with a "C" or better. Transfer work will not be posted until an official transcript is received. Courses transfer only as lower division courses (1XXX, 2XXX) not as advanced courses (3XXX or higher).
- \* A course will first fulfill the School Specific Core (SSC) requirements before fulfilling the St. Mary's Core (SMC) requirements
- \* A course can only fulfill one course requirement.
- \* Once a student has matriculated to St. Mary's University, Math, Philosophy, Theology, and SMC 1301, 1311, 1314, 2301 2302, and 4301 may no longer be transferred to St. Mary's University.

| St. Mary's Courses   |   | Alamo Colleges  |           |
|--|---|---|-----------|
| <b>St. Mary's Core (30 hours)</b>  |   |   |           |
| Course Number  | Title                                       | Course Number   | hrs       |
| SMC 1301   | Foundation of Civilization                  | HIST 1301, 1302, 2311, 2312   | 3         |
| SMC 1311   | Foundation of Reflection: Self              | PHIL 1301   | 3         |
| SMC 1312   | Foundation of Reflection: Nature            | ASTR 1301, 1303, 1304, 1370; BIOL 1308, 1309, 1322, 1333, 1406, 1407, 1408, 1409; CHEM 1411, 1412; GEOL 1301, 1304, 1305, 1345, 1401, 1404, 1405; PHYS 1305, 1401, 1402, 2425, 2426 | 3         |
| SMC 1313   | Foundation of Reflection: Other             | CRIJ 1301; GOVT 2301, 2302, 2305, 2306; HIST 1301, 1302, 2311, 2312; PSYC 2301; SOCI 1301   | 3         |
| SMC 1314   | Foundation of Reflection: God               | No equivalency. Must take Course at St. Mary's  |           |
| SMC 2301   | Foundation of Practice: Ethics              | PHIL 2306   | 3         |
| SMC 2302   | Foundation of Practice: Civic Engmt         | No equivalency. Must take Course at St. Mary's  |           |
| SMC 2303   | Foundation of Practice: Fine Arts           | ARTS 1311, 1312, 1316, 2316; DRAM 1310, 1322, 1351; MUSI 1306   | 3         |
| SMC 2304   | Foundation of Practice: Literature          | ENGL 2321, 2322, 2327, 2328, 2332, 2333   | 3         |
| SMC 4301   | Capstone Seminar                            | No equivalency. Must take Course at St. Mary's  |           |
| <b>Total Transferable</b>  |   |   | <b>21</b> |
| <b>Bill Greehey School of Business Core (27 hours)</b>                                   |   |   |           |
| Speech   |   | SPCH 1321   | 3         |
| Rhetoric and Composition   |   | ENGL 1301   | 3         |
| Literature   |   | ENGL 2321, 2322, 2327, 2328, 2332, 2333   | 3         |
| Social Science – Economics   |   | ECON 2301, 2302   | 6         |
| MT 1305  | Finite Mathematics                          | MATH 1324   | 3         |
| Foreign Language   |   | Six hours of Foreign Language at an introductory level (1411, 1412) or intermediate level (2311, 2312); Or, 12 hours of CLEP credit for a language previously studied.              | 6         |
| Theology   |   | No equivalency. Must take Course at St. Mary's  |           |
| <b>Total Transferable</b>  |   |   | <b>24</b> |
| <b>Bill Greehey School of Business Common Body of Business Knowledge Core (42 hours)</b> |   |   |           |
| AC 2310  | Introduction of Accounting I                | ACCT 2301   | 3         |
| AC 2320  | Introduction of Accounting II               | AACT 2302   | 3         |
| BA 1310  | Fund of Business Enterprise                 | BUSI 1301   | 3         |
| BA 3351  | Legal Environment of Business               | No equivalency. Must take Course at St. Mary's  |           |
| BA 4380  | Business Policy and Strategy                | No equivalency. Must take Course at St. Mary's  |           |
| BA 4334  | Business and Professional Ethics            | No equivalency. Must take Course at St. Mary's  |           |
| FN 3310  | Corporate Finance                           | No equivalency. Must take Course at St. Mary's  |           |
| IB 3321  | US Business in Interdependent Wrld          | No equivalency. Must take Course at St. Mary's  |           |
| MT 1306  | Calculus for Business                       | MATH 1325   | 3         |
| MK 3310  | Principles of Marketing                     | No equivalency. Must take Course at St. Mary's  |           |
| MN 3330  | Organizational Behavior                     | No equivalency. Must take Course at St. Mary's  |           |
| QM 3320  | Business Statistics                         | No equivalency. Must take Course at St. Mary's  |           |
| QM 3330  | Management Information Systems              | No equivalency. Must take Course at St. Mary's  |           |
| QM 4330  | Operations Management                       | No equivalency. Must take Course at St. Mary's  |           |
| <b>Total Transferable</b>  |   |   | <b>12</b> |
| <b>B.B.A. Marketing Major Courses - (27 hours)</b>                                       |   |   |           |
| MK 3330  | Consumer Behavior                           | No equivalency. Must take Course at St. Mary's  |           |
| MK 3340  | Promotion                                   | No equivalency. Must take Course at St. Mary's  |           |
| MK 3380  | Service Marketing                           | No equivalency. Must take Course at St. Mary's  |           |
| MK 4370  | Marketing Research                          | No equivalency. Must take Course at St. Mary's  |           |
| MK 4390  | Seminar in Marketing                        | No equivalency. Must take Course at St. Mary's  |           |
| Business Elective  | BA 4320, IB 4352, FN 3330, MN 4370, QM 4370 | No equivalency. Must take Course at St. Mary's  |           |
| Business Elective  | BA 4320, IB 4352, FN 3330, MN 4370, QM 4370 | No equivalency. Must take Course at St. Mary's  |           |
| MK Elective  |   | No equivalency. Must take Course at St. Mary's  |           |
| MK Elective  |   | No equivalency. Must take Course at St. Mary's  |           |
| <b>Total Transferable</b>  |   |   | <b>0</b>  |